

Whereas, we as human beings are not to judge each other based on race, color, gender, or national origin, but by the content of our character; and

Whereas, there is a growing need to emphasize the value and worth of each human being in all sectors of our community; and

Whereas, in the American culture and in our community there is a growing diversity of cultures that may lead to pluralism, not integration of cultures, creating a great need for foundational, principled, and common truths to serve as a unifying element in our community; and

Whereas, there is the potential within a culturally diverse community for its citizens to agree upon certain ethics, values, and character traits that would enhance the worth of every person, and improve life in a community; and

Whereas, there are certain character traits such as honesty, integrity, and truthfulness that all would agree as admirable and desirable human qualities, transcending age, position, financial status, culture, education, gender and personality; and

Whereas, there are already efforts in our schools, organizations, and certain businesses within our community that are educating and promoting character development;

Therefore, be it resolved that by this resolution the leaders of family, government, education, business, industry, media, civic and private organizations, and faith-based organizations, are encouraged to educate and promote character development as a vital ingredient to their operation as a successful enterprise, and for the purpose of creating and preserving a community that is known for valuing the worth and contribution of each person to the effective operation of a family, system or organization.

Be it further resolved, that by joint action of the Mayor and Opelika City Council, Opelika City Schools Board of Education, and the Opelika Chamber of Commerce, that each of these entities hereby agree to actively pursue the resources and programs that are available to have the City of Opelika be known as a city that values the dignity and worth of each of its citizens.